

30 POST IDEAS FOR YOUR NICHE

Swap in your topic where you see brackets. Mix the five types through your week so every post has a job.

ATTENTION

- 01 Most people get [X] wrong. Here's what fixed it.
- 02 If you [situation], stop scrolling.
- 03 3 mistakes I see with [topic].
- 04 [Common advice] isn't working. Here's why.
- 05 The [topic] tip nobody talks about.
- 06 What I'd do if I started [topic] from zero today.

TRUST

- 07 Where I started vs. where I am now.
- 08 The biggest mistake I made with [topic].
- 09 A real result (screenshot) and what I changed.
- 10 How I [task] in 4 steps.
- 11 Behind the scenes of [project] this week.
- 12 A question a follower asked me, answered.

OPINION

- 13 Unpopular opinion: [your take].
- 14 Most people say [X]. I think [Y].
- 15 Overrated vs. underrated in [niche].
- 16 Things I'll never do in my business.
- 17 The trend everyone's chasing that I'm skipping.
- 18 What I wish people said about [topic].

VALUE

- 19 A checklist for [task].
- 20 Step by step: [result] in 5 steps.
- 21 One copy-paste AI prompt for [task].
- 22 A fill-in template for [thing they write].
- 23 Before and after: [thing] fixed.
- 24 The tools I actually use for [task].

SALE

- 25 Who [product] is for, and who it's not for.
- 26 What's inside [product], shown for real.
- 27 The question I get most about [product].
- 28 Why I built [product].
- 29 Comment [WORD] for [free thing].
- 30 A customer message (with permission) and what it means.

A SIMPLE WEEK

Mon: attention · Tue: value · Wed: trust · Thu: opinion · Fri: value · Sat: attention · Sun: sale

MAKE THEM YOURS

"Act as a content strategist. My niche is [niche] and my audience is [who]. Turn these post types into 30 specific post ideas for my niche, each with a hook under 12 words: [paste the list]."

YOU DID THE **FIRST STEP.**

You won't run out of ideas now. Make sure your posts point somewhere.

Two ways to keep going. Pick the one that fits where you are right now.

IF YOU WANT TO LAUNCH THIS WEEK

THE SILENT INCOME VAULT

Everything's already built. You brand it and launch it.

- 30,000+ faceless reels, ready to post
- 13 guides and courses with resell rights to rebrand and sell as your own
- Hooks, captions, story sequences and email sequences already written
- Canva templates, 120 product mockups and ebook cover templates

GET THE VAULT - \$27

IF YOU WANT TO BUILD YOUR OWN PRODUCT

BUILD WITH CLAUDIA

From "I don't know what to sell" to a finished, listed product in 7 days.

- 24 short lessons, taught by Claudia, an AI teacher
- 67 copy-paste prompts plus worksheets that build your Product Blueprint
- Your sales page, emails and first 14 days of content, built in

START BUILD WITH CLAUDIA - \$37

Uses Claude by Anthropic. Not an Anthropic product.

Results aren't guaranteed. What matters is consistency, effort, and dedication. Questions? DM me on Instagram @buildwith.justin.